CONGRESS TOURISM IN THE TURKEY AND AN APPLICATION
CONGRESS HOTEL IN ISTANBUL

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Abstract

In this study, it is mentioned how much congress and meeting organizations in changing and developing in
the tourism industry have an important role in both macro and micro basis is mentioned depending on the
data presented of the congress tourism in the Turkey. The study consists of two parts, in the first section,
general information is given about congress tourism with the literature study, In the last section, congress
hotel in Istanbul were interviewed to support research.

Keywords: Congress Tourism, Hotels, Istanbul